

Google



Google App Engine

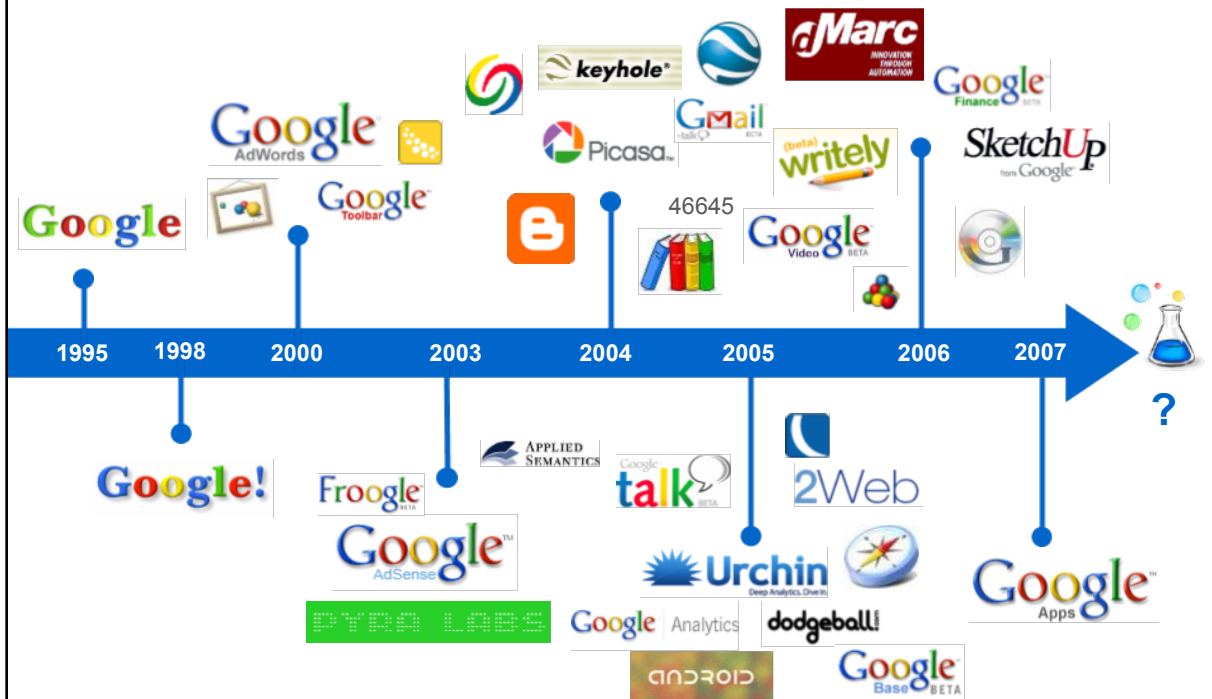
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Sales Engineer
Google Enterprise

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Google thriving as it evolves (with) the Internet

Google



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Challenges building web apps



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Run your web applications on Google's infrastructure



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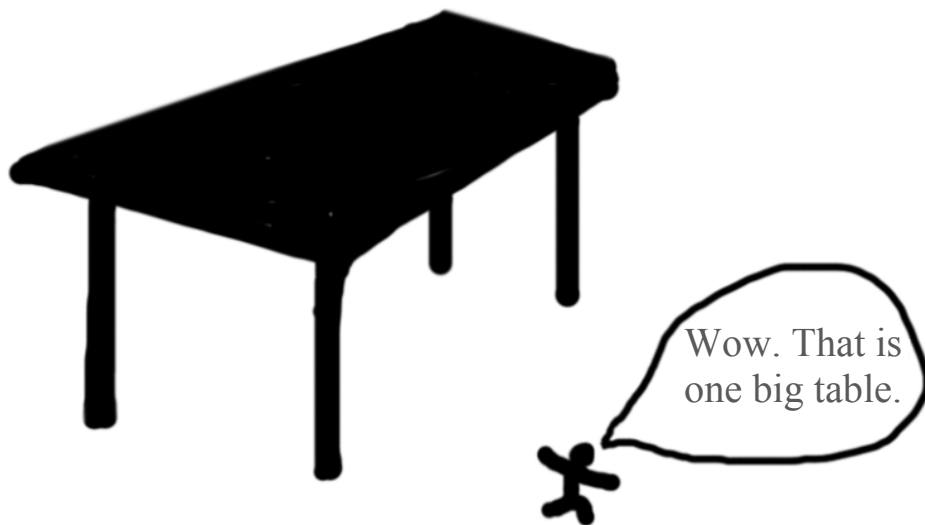
1. Scalable Serving Architecture



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2. Distributed Datastore



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2. Distributed Datastore



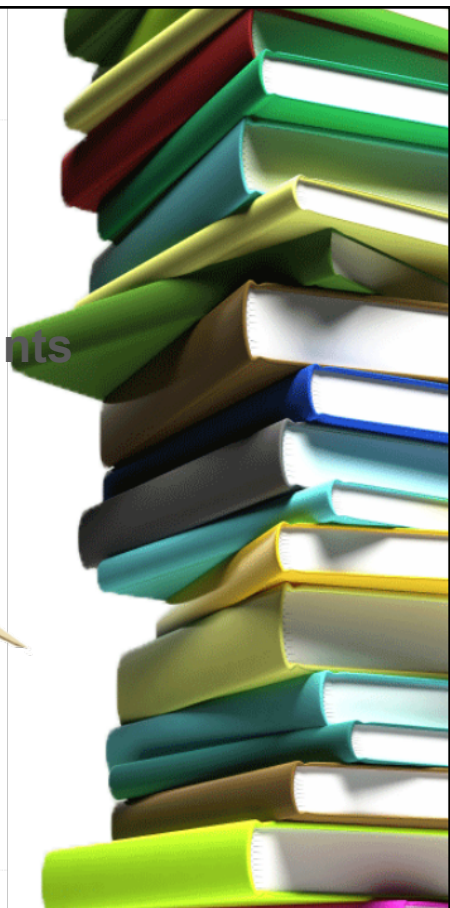
- Object-focused storage
- Supports queries, transactions
- It's not SQL!



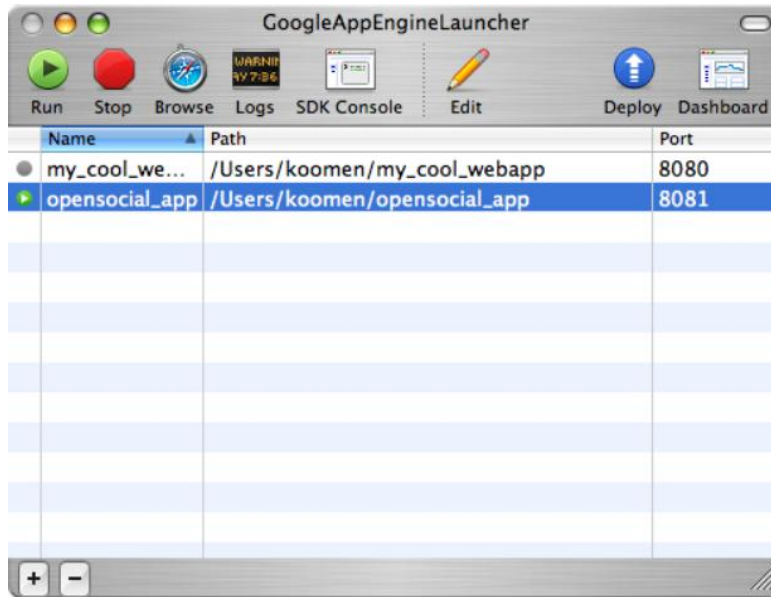
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3. Python Runtime & (most) Libraries

Memcache
Send E-Mail
Make HTTP Requests
Authenticate with Google Accounts
Image Manipulation

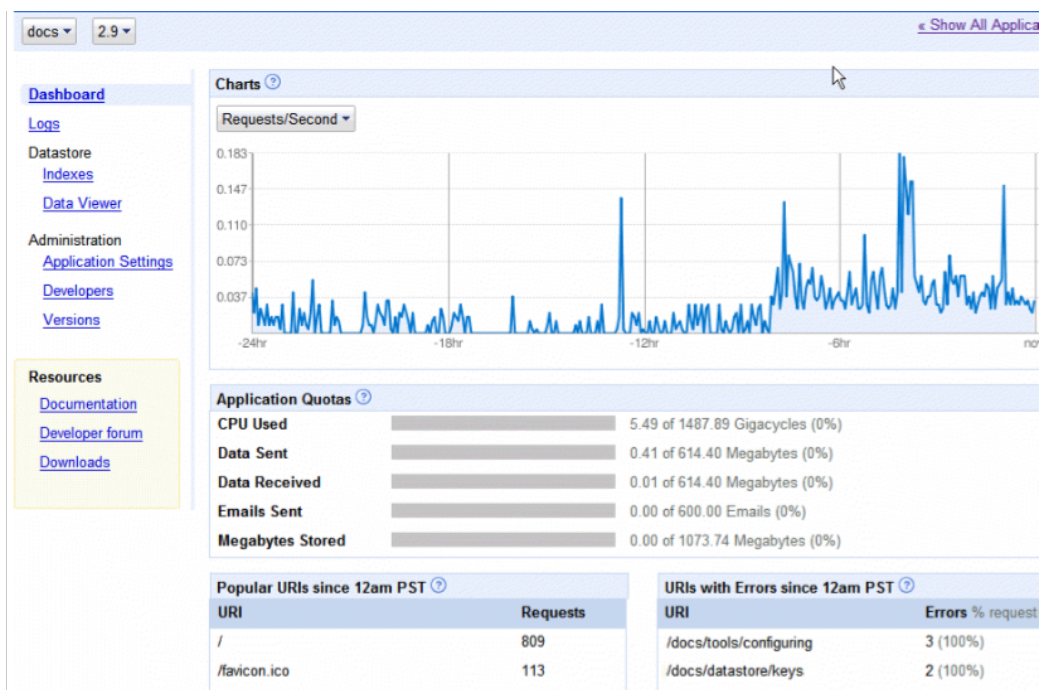


4. Open Source SDK



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5. Web-based Admin Console



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**Easy to start.
Easy to scale.**

