

lasa Corporate Center of Excellence

About lasa

lasa is the largest IT Architecture professional association in the world.

The lasa vision is Professionalization of IT architecture, and our model is built on proven methods that successful professions have taken historically (Doctors, Lawyers, Building Architects, etc.); our career path model and supporting education/certification come from practicing architects as a professional association, not from individuals in a back room. lasa has built a global community of over 60,000 in readership, and thousands of contributors from multiple countries, industries and specializations.

Corporate Center of Excellence

Need help showing the value of Architecture? lasa will develop your corporate center of excellence which consistently demonstrates bottom line revenue potential of your organization. We work from the principles of successful projects and successful teams and focus on bottom-up delivery to minimize cost while demonstrating value. Check out our COE offering.

lasa Trained architects act as the strategy arm of the CIO's office—WHO is making your Technology Strategy Decisions at the project level?

The engagement model describes all ways architects touch a business or customer. It determines the success or failure of an architect team.

It includes:

1. Setting goals of the architecture team
2. Selecting appropriate terms/definitions/PAREs (Publicly Accessible Resource Elements such as TOGAF)
3. Structuring architecture roles and processes
4. Tracking and communicating success/failure
5. Iteration of successes
6. Growing goals



Corporate Center of Excellence (CoE)

The CoE contains a full 360 organizational process including

- Roles, Job Descriptions and Career Path
- Engagement Architecture Maturity Model
- Lifelong Learning and Ethics
- Community and Tribal Knowledge

Take a look at the IASA offering today. We have distilled the knowledge from practicing architects across our 60,000 members into a program that can fundamentally add value to your business.

Corporate Architecture Maturity Model

| Engagement | Shareholder Investment | Shareholder Value | Technology Costs | Technology Value |
|--|---|-------------------------------------|---|---|
| Architect interaction with enterprise. Specialization and activity adoption. | Shareholder awareness and active investment in technology as a profit center. | Level of shareholder value created. | Cost of maintenance and new development including all elements related to Technology Value. | The calculation, amounts and reporting of technology contribution to shareholder value. |

| Project & Program Success | Strategy Integration | Partner Ecosystem | Org Satisfaction | Governance |
|--|---|--|---|--|
| The methodology by which projects are measured for success and the relationship to technology value. | The amount of inclusion of architecture and IT in strategy planning and delivery. | The amount and type of inclusion in technology in partner value and integration. | Organizational awareness and rating of technology support of business objectives and direct support of their roles. | The ongoing management of execution against strategic goals. |

Corporate CoE Services

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| Define Mentoring and Hi-Potential Programs | Select and educate an architecture framework | Select appropriate architecture governance and portfolio management | Effective SDLC and project integration—teach your project teams to be successful! |
| Create effective process for business, software, information and infrastructure architecture | Ensure higher project success based on business value | Create sustainable architecture engagement model | Integrate effective Next Gen IT including SOA, Cloud and BPM |

<http://content.iasahome.org/webinars/COE/COE.html>

http://www.iasaglobal.org/iasa/CorporateOrganizational_Education.asp